

2019 SPONSORSHIP GUIDE

55th Annual Luncheon



Community Action Agency:
A Voice for Change

COMMUNITY ACTION AGENCY:

A Voice for Change

In 2019 we will celebrate 55 years as Your Community Action Agency, providing a voice for change in our community. CAA uses a broad range of public and private resources to give low- and moderate-income individuals the opportunity to improve the quality of life for themselves, their families and their communities.

2,065

children in Early Head Start, Head Start and Home School programs.

12,324

households assisted by HEAP and PIPP.

85%

job placement outcome through Career Pathways.



cincy_caa

CAA Celebrates 55 Years!

55th Annual Luncheon
Friday, November 1
12:00 P.M.
Westin Hotel
Downtown, Cincinnati

MARKETING BENEFITS



- ✓ Connect your brand with a well-respected community event.
- ✓ Achieve valuable marketing exposure in the tri-state area through press coverage and social media.
- ✓ Strengthen your brand identity and reputation by supporting an event that invests in social change.
- ✓ Build a partnership with one of Cincinnati's longest serving community organizations.
- ✓ Play a part in building a culture of giving in Cincinnati.

SPONSORSHIP OPPORTUNITIES

Benefits	Presenting Sponsor \$7,500	Platinum Sponsor \$3,500	Gold Sponsor \$2,500	Silver Sponsor \$1,500	Non-Profit Sponsor \$900
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Table(s) for 10	2	1	1	1	1
Complimentary parking pass	10	5	3	1	0
Full page program ad *	✓	✓			
Half page program ad *			✓		
Printed recognition on event collateral *	✓	✓	✓	✓	✓
On screen/table sponsor recognition	✓	✓	✓	✓	✓
Name on invite and ads *	✓				
Inclusion in all press releases about luncheon *	✓	✓			
Sponsor recognition on CAA homepage	✓				
Sponsor recognition on event webpage	✓	✓	✓	✓	✓
Social media thanks and mentions	✓	✓	✓	✓	✓

* These benefits are dependent on date of sponsorship commitment and are also subject to prior approval.

Contact us today!

Amanda Jenkins, Development Manager

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Phone: 513.569.1840 ext. 1033

Fax: 513.569.1874

SPONSOR INFORMATION

SPONSOR LEVEL (please circle): Presenting Platinum Gold Silver Nonprofit

CONTACT NAME: _____

TITLE: _____

BUSINESS/ORGANIZATION NAME: _____
(Print name as you would like it to appear on promotional materials)

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

ADS

Please submit your ad as a high resolution PDF by emailing it to jhunn@cincy-caa.org by September 20, 2019.

PAYMENT

Please make your check payable to Cincinnati-Hamilton County CAA and mail it with your completed registration form to:

55th Annual Luncheon Sponsorship
Cincinnati-Hamilton County Community Action Agency
1740 Langdon Farm Road, STE 100
Cincinnati, OH 45237-3817

You can also purchase your sponsorship online at:
cincy-caa.org/news-events/annual-luncheon

All contributions are tax deductible to the fullest extent allowed by law.

FOR MORE INFORMATION

Please contact Amanda Jenkins, Development Manager, at ajenkins@cincy-caa.org or 513.569.1840.