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**bi3 Awards \$50,000 to Community Action Agency to Support Technology Capacity-Building**

Cincinnati, Ohio (January 6, 2021) – bi3, Bethesda Inc.'s grant making initiative, has awarded \$50,000 to Cincinnati-Hamilton County Community Action Agency for technology and capacity-building upgrades.

“Amidst the challenges of the COVID-19 pandemic, we have reworked many of our intake and service systems, and this grant will help in our efforts to integrate and streamline previously face-to-face and pen-to-paper client interviews,” explains Mark B. Lawson, Cincinnati CAA president and CEO. “We are excited about the transformation that this grant will make possible, as it puts us in a stronger position to help families in need.”



bi3 sought proposals addressing health or social needs that impact health outcomes, particularly for people experiencing health disparities. The \$50,000 grant award will help build CAA's capacity, strengthen operations and be better able to meet future needs.

“bi3 is dedicated to addressing health disparities,” said Jill Miller, President of Bethesda Inc. “During this unprecedented time, we feel it is essential to help community organizations like CAA with resources they need to ensure *all* citizens have access to services.”

This grant is part of a larger bi3 effort to invest in local nonprofits as they continue to adapt to provide services virtually amid the pandemic. Since 2010, bi3 has awarded nearly \$50 million in grants to TriHealth and community-based organizations to fund innovative ideas to transform health and healthcare.

CAA was among to 37 area nonprofit organizations to receive a bi3 grant aimed at investments in technology, tools and training that will help them adapt to a virtual environment and increase community access to health and social services. For a complete list of grant awards, visit [bi3.org](http://bi3.org).

**ABOUT HAMILTON COUNTY COMMUNITY ACTION AGENCY**

Through our network of donors, employees and volunteers, YOUR Hamilton County Community Action Agency (CAA) provides low and moderate-income individuals the opportunity to improve the quality of life for themselves, their families and their communities. CAA offers job training, housing assistance, heating assistance, entrepreneurial coaching, Head Start and Early Head Start. Established in 1964 by Theodore Berry Sr. as part of President Lyndon B. Johnson's historic “War on Poverty” initiative, the goal of CAA is to inspire dreams and improve lives.

**ABOUT bi3**

bi3 is [Bethesda Inc.'s](http://Bethesda Inc.'s) grants initiative to transform health for all people in Greater Cincinnati. bi3 invests in innovative ideas with the ability to spark and scale new approaches to improving community health

and healthcare. bi3 seeks to achieve health equity and reduce health disparities to ensure every person has equal opportunity to achieve their highest level of health and well-being. bi3's creator Bethesda Inc. is a co-sponsor of [TriHealth](#), a leading integrated healthcare delivery system in Greater Cincinnati.