



Community Action Agency

CINCINNATI | HAMILTON COUNTY

2024 Sponsorship Packet

OUR MISSION

Through advocacy, high-quality programs, and partnerships our dedicated team is breaking down barriers to equity and opportunity while building self-sufficiency across generations.



BUILDING RESILIENCE

COMMUNITY SERVICES

Emergency assistance resources centering around utility, mortgage, rental needs and food insecurity.



SUSTAINING HOPE

HEAD START

Engaging families and ensuring school readiness, providing education, health/mental health, disability, nutrition and family support services.



ADVANCING EQUITY

CAREER PATHWAYS

Career training, resume writing, technology literacy, job search referrals, and interview skills.





Vanessa Jackson

When the pandemic hit our area, Vanessa Jackson's overtime hours were reduced significantly.

Overnight she lost a large portion of her household income, which helped her pay the day-to-day bills, stay in her home, and put food on her table.

Vanessa came to CAA, where we helped pay her water and energy bills.

This past year was hard for all of us, and no one deserves the added stress of trying to figure out how to keep the lights on.



Yes, I want to partner with CAA to help families like Vanessa create a safe, healthy future for their families.

2024 Partnerships

1964 Society - \$30,000

Engagement Benefits

- Two-minute speaking opportunity at the 60th Anniversary Gala.
- Brick recognition at the Community Action Agency.
- Logo prominently displayed on all printed and digital marketing materials.
- Invited to record a 30-second PSA to be shared on our social media sites and before the 60th Anniversary Gala.

60th Anniversary Gala*

- Table at the Gala.
- Logo prominently displayed on all printed and digital marketing materials.
- Logo placement on the event webpage.

Branding Benefits

- Logo placement on the Community Action Agency homepage with a clickable link to your company's homepage.
- Company listed as 1964 Society Sponsor in the Community Action Agency's Annual Report.
- Acknowledgment of sponsorship with three thank you posts on each of the CAA social media platforms: Facebook (3,800+), X (800+), Instagram (450+), LinkedIn (1,000+).
- Press release announcement of sponsorship.
- Logo placement on the footer of all monthly email communications with a clickable link to your company's homepage (3,500+ subscribers).



2024 Partnerships

Opportunity Partner - \$20,000

Engagement Benefits

- Brick recognition at the Community Action Agency.
- Logo prominently displayed on all printed and digital marketing materials.
- Invited to record a 30-second PSA to be shared on our social media sites and before the 60th Anniversary Gala.

60th Anniversary Gala*

- Table at the 60th Anniversary Gala.
- Logo prominently displayed on all printed and digital marketing materials.
- Logo placement on the event webpage.

Branding Benefits

- Logo placement on the Community Action Agency homepage with a clickable link to your company's homepage.
- Company listed as Opportunity Sponsor in the Community Action Agency's Annual Report.
- Acknowledgment of sponsorship with two thank you posts on each of the CAA social media platforms: Facebook (3,800+), X (800+), Instagram (450+), LinkedIn (1,000+).
- Press release announcement of sponsorship.
- Ad placement in four monthly email communications with a clickable link to your company's homepage (3,500+ subscribers).



2024 Partnerships

Action Partner- \$15,000

Engagement Benefits

- Brick recognition at the Community Action Agency.
- Logo prominently displayed on all printed and digital marketing materials.
- Invited to record a 30-second PSA to be shared on our social media sites and before the 60th Anniversary Gala.

60th Anniversary Gala*

- Table at the 60th Anniversary Gala.
- Logo prominently displayed on all printed and digital marketing materials.
- Logo placement on the event webpage.

Branding Benefits

- Logo placement on the Community Action Agency homepage with a clickable link to your company's homepage.
- Company listed as Action Sponsor in the Community Action Agency's Annual Report.
- Acknowledgment of sponsorship with one thank you post on each of the CAA social media platforms: Facebook (3,800+), x (800+), Instagram (450+), LinkedIn (1,000+).
- Press release announcement of sponsorship.
- Ad placement in two monthly email communications with a clickable link to your company's homepage (3,500+ subscribers).



60th Anniversary Gala Sponsorship

Music Hall
September 21, 2024
6-10 PM

Benefits	Presenting Sponsor \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$3,500	Silver Sponsor \$2,500	Non-Profit Sponsor \$1500
Table Of	10	8	8	8	8
Speaking Opportunity (Pre-recorded or live)					
Event Program Ad	Full Page	Half Page	Half Page	Quarter Page	Logo
Recognition on Printed and Digital Collateral					
Recognition on Invitation and Ads					
Inclusion in Press Releases					
Recognition on CAA Homepage					
Verbal Recognition During Event					
Social Media Thanks					
Newsletter Acknowledgement					